One of the fastest growing startups in Silicon Valley, Branch provides cross-platform linking and attribution solutions to the world's leading digital brands. To fuel that growth, employees make a lot of purchases that keep the business moving.

"As a startup, there are so many daily transactions that we need to process and record within our accounting system," said Sieun (CN) Kim, Senior Accountant at Branch. She spearheaded the company's Teampay rollout, and she hasn't looked back since.

"Before Teampay, everything was done by email," she explained. "The request came in by email, was approved by email, and then we sent the virtual card information via email - which was a lot of email communications! Now, the accounting team's inbox is much less cluttered."

Instead of relying on slow-moving and lengthy email chains, Sieun's team uses Teampay's Slack integration to automatically issue virtual cards right in Slack, immediately after approval. "This process makes our lives so much better. Adopting Teampay is one of the best decisions that we have made."

Sieun also leverages Teampay to save time on month-end reconciliations.

> "We can reconcile all of our credit card accounts within a couple of days! Before Teampay, this process often took more than a week."

Because of the time-savings, Sieun is freed up to work on more strategic and analytical tasks. She commented, "Teampay has increased our efficiency dramatically. We can use the time-saved on reconciliation for other more important initiatives. It's such an awesome system."

In addition to the great product features, Sieun also values the relationship that Branch and Teampay have formed. "We love Teampay. The customer support team is alway there to respond to our questions and resolve any issues, and the interface is continuously improved to meet our needs."

> "Teampay makes everyone happy. The credit card users are happy because their inbox isn't cluttered. The accounting team is happy because we save so much time. Everyone gets the information they need to get on with their day."

About Branch

- 350 employees
- ERP: NetSuite
- Uses Slack for team collaboration
- Banks with SVB